



## Sharene Campbell—VP of Risk Management

With DataSmart Solutions, your costs will decrease and quality of healthcare will rise.

As a Risk Manager for USA Business Choice, a Self-Funding Insurance Facilitator I use DSS daily, weekly, monthly, and yearly depending on what the task at hand is. I use this information to help my employer groups manage, mitigate and minimize the risk of their employees by keeping close track of the risk scores developed by DSS. Using these scores as a starting point, I can navigate the Clinical Tool which is intuitively set up by DSS, and drill down into individual's information to see exactly what is driving those scores. Having a clinical background really makes me appreciate the comprehensive amount of information that DSS provides so easily in the web based Clinical Tool. Even better, I can then communicate this information, using the same system with the third party vendors I work with, ensuring better HIPAA compliance. Being able to function in this capacity with the TPA, case managers and PBMs helps us all ensure that each individual is properly managed and future high cost events can be minimized, if not avoided.

**DSS is leading the way for predictive and preventative cost containment. If more people utilize this concept and use the information within the tools that DSS have created, cost will decrease and quality of healthcare will rise.**

Some of my favorite functions within this system are options to look at clinical gaps, diagnosis or potential diagnosis based on coding, pharmaceuticals and lab work. I can then display this information in a spreadsheet with one click. On top of all the amazing functions within the clinical tool, DSS has gone above and beyond with easy to read dashboards, reports, charts and graphs that can be customized in just about any way you can think of. I use these charts to keep track of my company as a whole, but I can also grab HIPAA appropriate ones to share directly with my individual clients. Healthcare and insurance need to look at their business processes differently to avoid financial crisis.